



Sheet 1 of 1

|   |  |  |                               |
|---|--|--|-------------------------------|
| FORM PTO-1449   | U.S. DEPARTMENT OF COMMERCE<br>PATENT AND TRADEMARK OFFICE | ATTORNEY DOCKET NO.<br>1075.1183               | APPLICATION NO.<br>09/993,616 |
| <b>INFORMATION DISCLOSURE STATEMENT</b><br><i>(Use several sheets if necessary)</i> |  | FIRST NAMED INVENTOR<br>Kazuhiro AKUTSU et al. |                               |
|   |  | FILING DATE<br>November 27, 2001               | GROUP/ART UNIT<br>2164        |

**U.S. PATENT DOCUMENTS**

| *EXAMINER<br>INITIAL |    | DOCUMENT<br>NO. | DATE | NAME | CLASS | SUB-<br>CLASS | FILING<br>DATE |
|----------------------|----|-----------------|------|------|-------|---------------|----------------|
|                      | AA |                 |      |      |       |               |                |
|                      | AB |                 |      |      |       |               |                |
|                      | AC |                 |      |      |       |               |                |
|                      | AD |                 |      |      |       |               |                |
|                      | AE |                 |      |      |       |               |                |
|                      | AF |                 |      |      |       |               |                |

**FOREIGN PATENT DOCUMENTS**

|  |    | DOCUMENT<br>NO. | DATE | COUNTRY | TRANSLATION<br>YES NO |  | ABSTRACT |
|--|----|-----------------|------|---------|-----------------------|--|----------|
|  | AG |                 |      |         |                       |  |          |
|  | AH |                 |      |         |                       |  |          |
|  | AI |                 |      |         |                       |  |          |
|  | AJ |                 |      |         |                       |  |          |
|  | AK |                 |      |         |                       |  |          |

**OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)**

|        |    |  |         | TRANSLATION<br>YES NO |  |
|--------|----|--|---------|-----------------------|--|
| /J.P./ | AL | Hiroshi Sumitani, "Cyber Marketing – Feature and Strategy of Market Evolved from Real", CHUOKEIZAI-SHA, Inc., 1 <sup>st</sup> Edition, pp. 164-166 | Partial |                       |  |
| /J.P./ | AM | Barry Silberstein, "B-to-B Internet Marketing", DOYUKAN Co. Ltd., 1 <sup>st</sup> Edition, pp. 150-152.  | Partial |                       |  |

|                            |                               |
|----------------------------|-------------------------------|
| EXAMINER<br>/John Preston/ | DATE CONSIDERED<br>11/02/2009 |
|----------------------------|-------------------------------|

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

**ATTACHMENT 1(e)**

|  |                        |                 |
|--|------------------------|-----------------|
| <b>EXPLANATIONS OF RELEVANCY<br/>OF REFERENCES</b> | ATTORNEY DOCKET NO.    | APPLICATION NO. |
|  | 1075.1183              | 09/993,616      |
|  | FIRST NAMED INVENTOR   |                 |
|  | Kazuhiro AKUTSU et al. |                 |
|  | FILED DATE             | GROUP ART UNIT  |
|  | November 27, 2001      | 2164            |

The partial English translation of Reference AL corresponds to the text from line 10 on pp. 165 to line 3 on pp. 166 on the original document.

The partial English translation of Reference AM corresponds to the text from line 15 on pp.150 to line 3 on pp. 152 on the original document.



## ATTACHMENT 1(g)

|   |                        |                 |
|---|------------------------|-----------------|
| <b>LIST OF ADDITIONAL SUBMITTED DOCUMENTS</b> | ATTORNEY DOCKET NO.    | APPLICATION NO. |
|   | 1075.1183              | 09/993,616      |
|   | FIRST NAMED INVENTOR   |                 |
|   | Kazuhiro AKUTSU et al. |                 |
|   | FILING DATE            | GROUP PART UNIT |
|   | November 27, 2001      | 2164            |

The following document(s) is/are listed in accordance with the duty of disclosure provisions of 37 CFR § 1.56, so that the Examiner may consider same should he deem any thereof to be material to examination of the subject application.

It is requested that the Examiner acknowledge his consideration of document(s) below-listed by initialing same in the space provided adjacent each such application and that the Examiner sign and date this form at the bottom thereof to confirm such consideration having been given.

**This submission in no way represents an admission that any of the information listed herein constitutes prior art with respect to the subject application; and unless and until such prior art status is established, this submission is not a request that the information presented herein be printed on the face of any patent issuing from the subject application in which this information is being filed.**

## U.S. PATENT DOCUMENTS

| *EXAMINER INITIAL |    | DOCUMENT NO. | DATE | NAME | CLASS | SUB-CLASS | FILING DATE |
|-------------------|----|--------------|------|------|-------|-----------|-------------|
|                   | AA |              |      |      |       |           |             |
|                   | AB |              |      |      |       |           |             |

## FOREIGN PATENT DOCUMENTS

|  |    | DOCUMENT NO. | DATE | COUNTRY | CLASS | SUB-CLASS | TRANSLATION<br>YES NO |  |
|--|----|--------------|------|---------|-------|-----------|-----------------------|--|
|  | AC |              |      |         |       |           |                       |  |
|  | AD |              |      |         |       |           |                       |  |

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

|        |    |  |  |  |  |  | TRANSLATION<br>YES NO |  |
|--------|----|--|--|--|--|--|-----------------------|--|
| /J.P./ | AE | Japanese Patent Office Action, mailed January 15, 2008 and issued in corresponding Japanese Patent Application No. 2001-200945 |  |  |  |  | X                     |  |

|   |                |                 |            |
|---|----------------|-----------------|------------|
| EXAMINER  | /John Preston/ | DATE CONSIDERED | 11/02/2009 |
| <p>*EXAMINER: Initial if document considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.</p> |                |                 |            |